

Create and manage your own co-branded open innovation network with InnogetCloud

LEVERAGING ONLINE OPEN INNOVATION TO FOSTER
TECHNOLOGY SCOUTING AND TECHNOLOGY TRANSFER

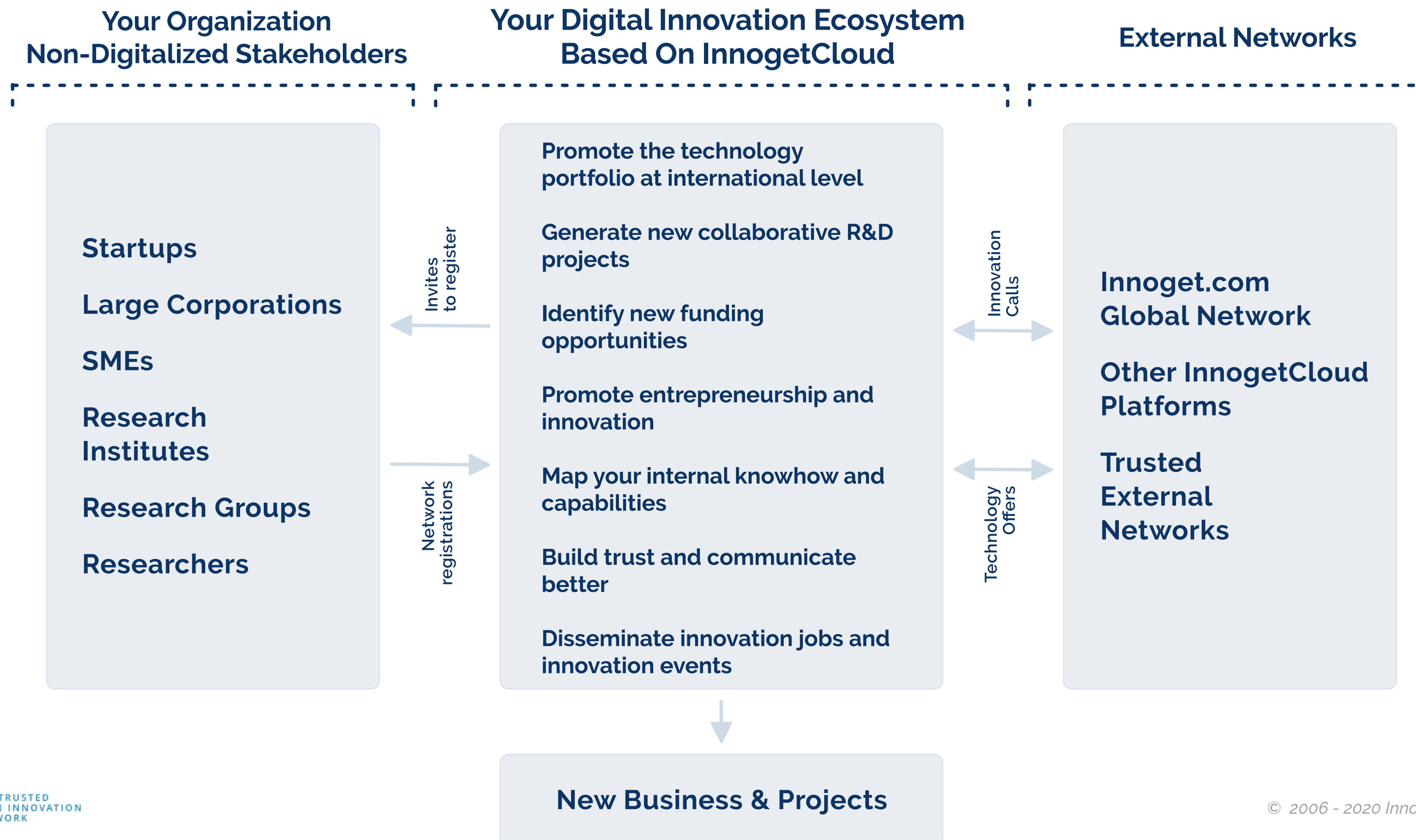
Our Understanding Of The Current Situation In A Global Context

- ▶ Increase of the adoption of new ways for engagement by using digital means
- ▶ Forecasted reduction of the business travel spending
- ▶ Increase of digital trends
- ▶ Increase of telecommuting

- ▶ **Opportunity:** Build up and manage your proprietary community where to connect industry partners, researchers, startups, and other innovation players, all in one place, to safely foster open innovation online
 - ▶ Promote the technology portfolio at international level
 - ▶ Generate new collaborative R&D and innovation projects
 - ▶ Identify new funding opportunities
 - ▶ Promote entrepreneurship and innovation
 - ▶ Map your internal knowhow and capabilities
 - ▶ Build trust and communicate better

About InnogetCloud

THE TRUSTED OPEN INNOVATION SOFTWARE TO SAFELY BUILD UP
AND MANAGE YOUR OWN ONLINE INNOVATION NETWORK



About InnogetCloud

BUILT UPON YOUR DIGITALIZATION STRATEGY

Easy To Manage and Scale

InnogetCloud is created with non-technical users in mind. Just define your preferred settings to easily launch, manage and invite your stakeholders to the co-branded open innovation platform.

Foster Collaboration

Invite internal and external stakeholders to foster online collaboration, generate more projects and identify new business opportunities in one single place.

Fully Co-branded

Customize your InnogetCloud so it adopts the look and fill of your organization. Benefit from a dedicated landing page to better engage with your audience and integrate it with your existing website.

[innoget.com](https://www.innoget.com) Connected

Being connected to the largest open innovation network, your members will have access to unique opportunities and postings they will find nowhere else.

Technology Transfer Oriented

InnogetCloud is defined to efficiently dynamize industry needs, funding opportunities, innovative technologies, knowhow and startups from your owned community.

Secure and Reliable

InnogetCloud uses the most advanced security protocols to grant every data byte flows through a secure and confidential environment.

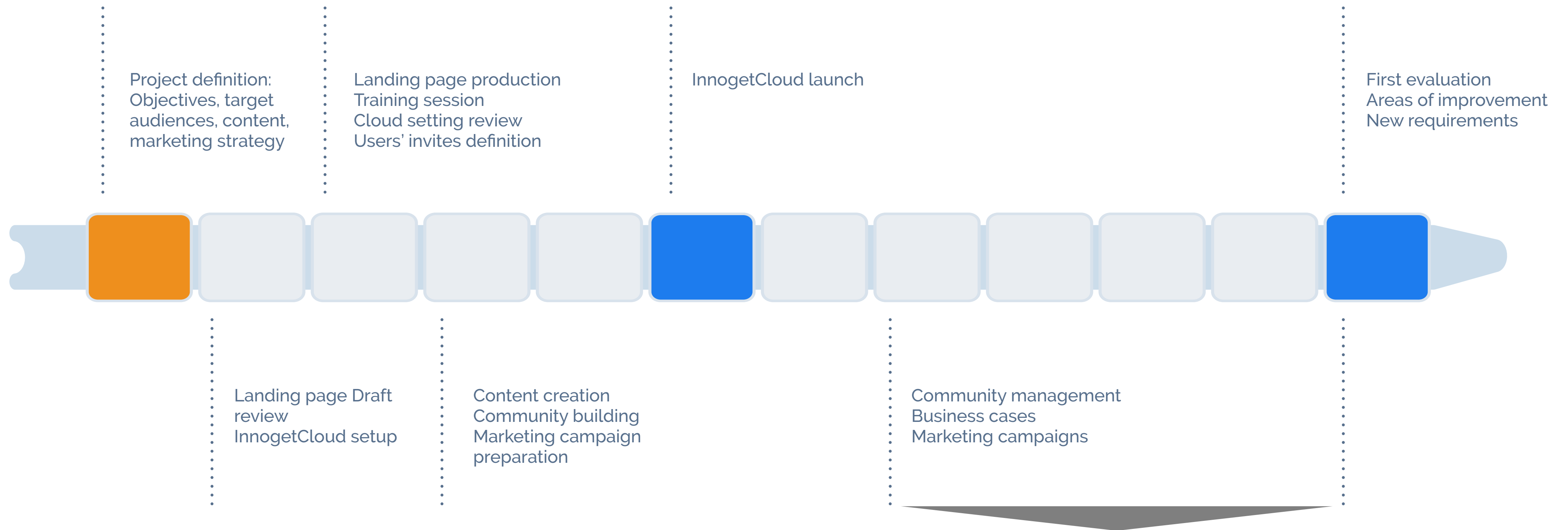
Key Features

BUILT UPON YOUR DIGITALIZATION STRATEGY

- ▶ 4 levels of membership:
 - ▶ Administrator
 - ▶ Managers
 - ▶ Users
 - ▶ Subusers
- ▶ Full control over your community: manage who is part of the network
- ▶ Content management and content creation support
- ▶ Privacy and confidentiality
- ▶ Custom registration form and process
- ▶ 100% custom landing page
- ▶ Platform connected to [innoget.com](https://www.innoget.com) global network
- ▶ Communication and advertising support
- ▶ Secure and reliable technical infrastructure
- ▶ General Data Protection Regulation (GDPR) Compliant

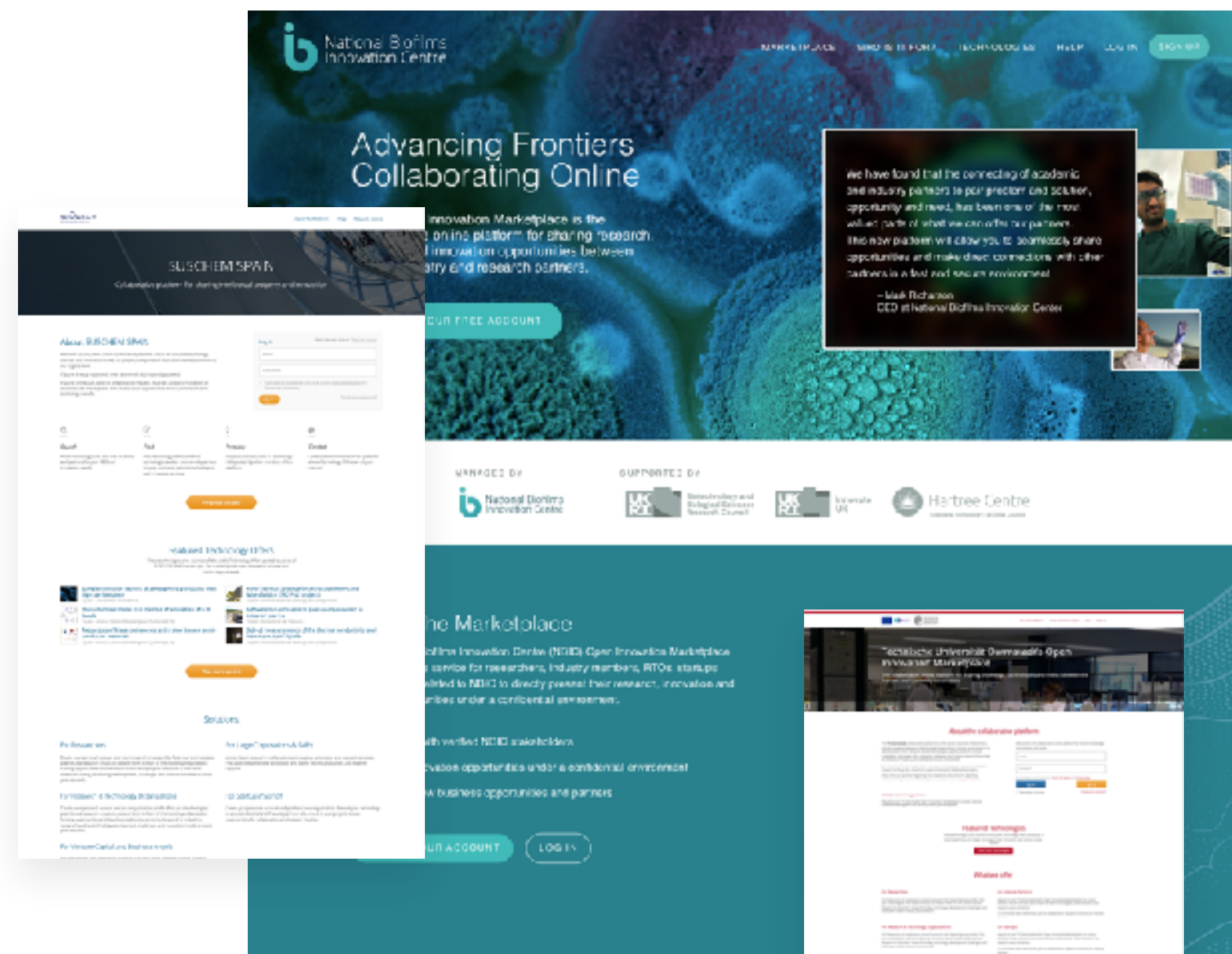
InnogetCloud Implementation Process

OVERALL TIMELINE

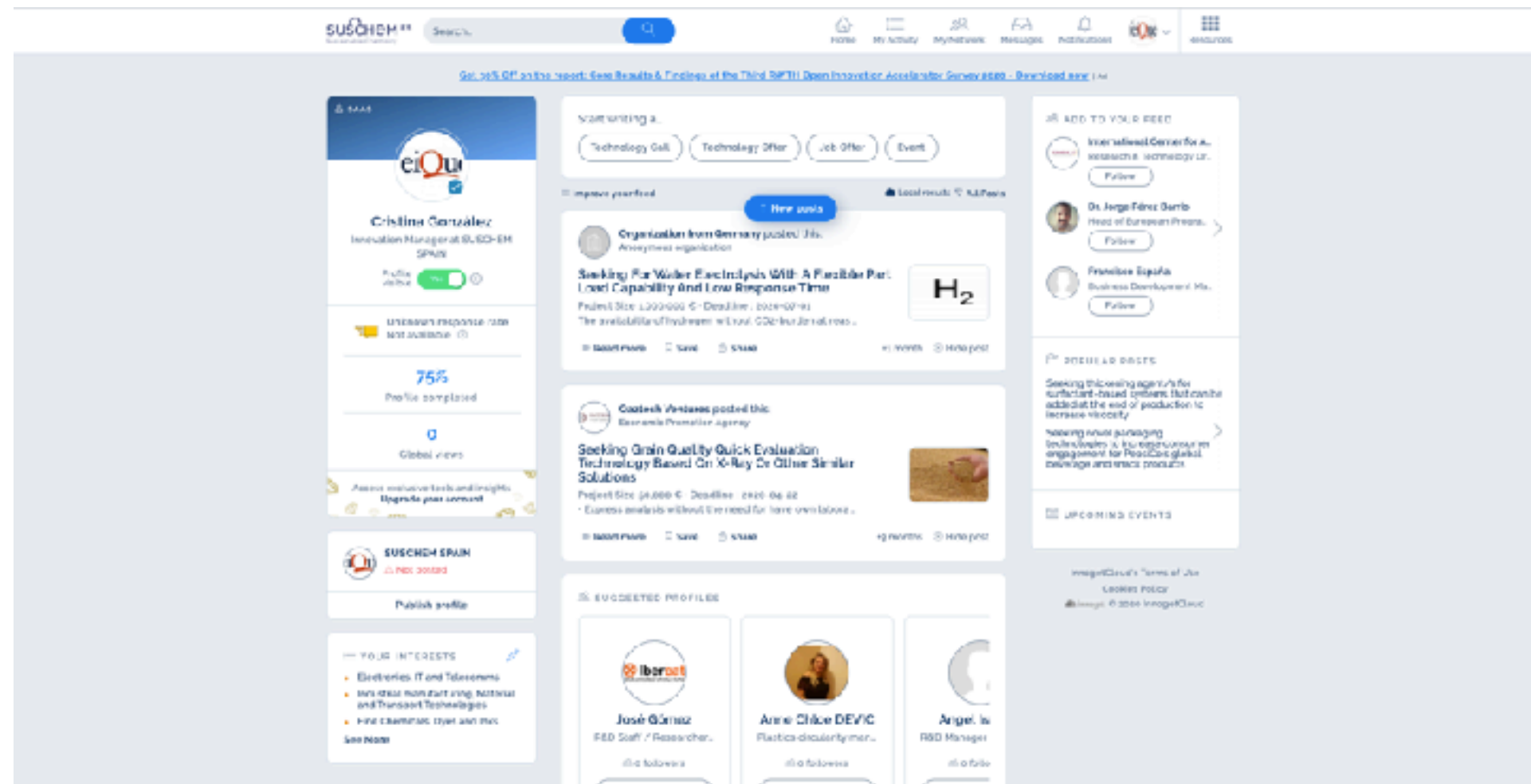


Solid Digital Footprint

EFFECTIVELY INNOVATE, ENGAGE AND COMMUNICATE ONLINE

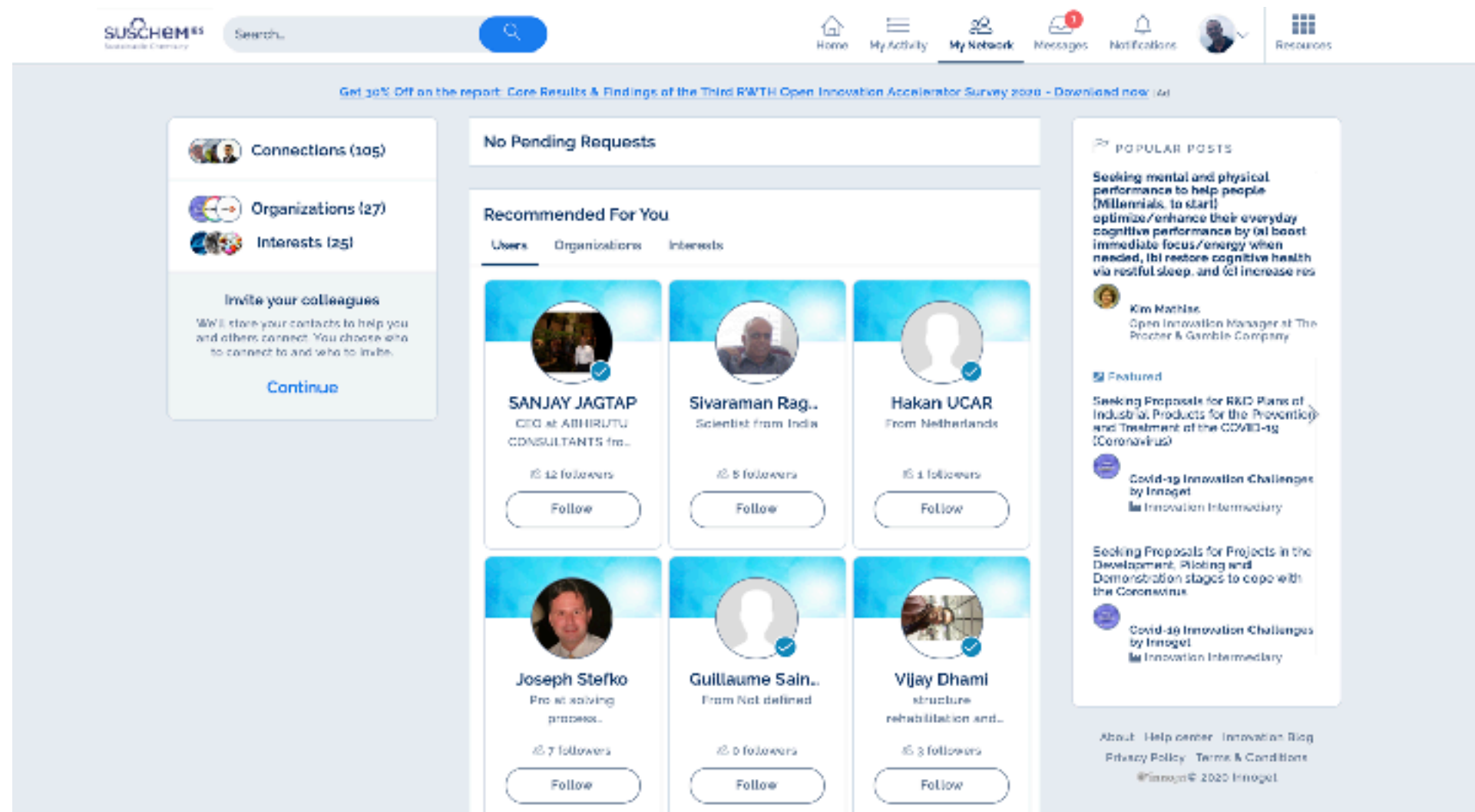


Tailored landing page using the organization brand guidelines



Personal feed with tailored results, including Innovation Calls, Technology Offers and Members suggestions

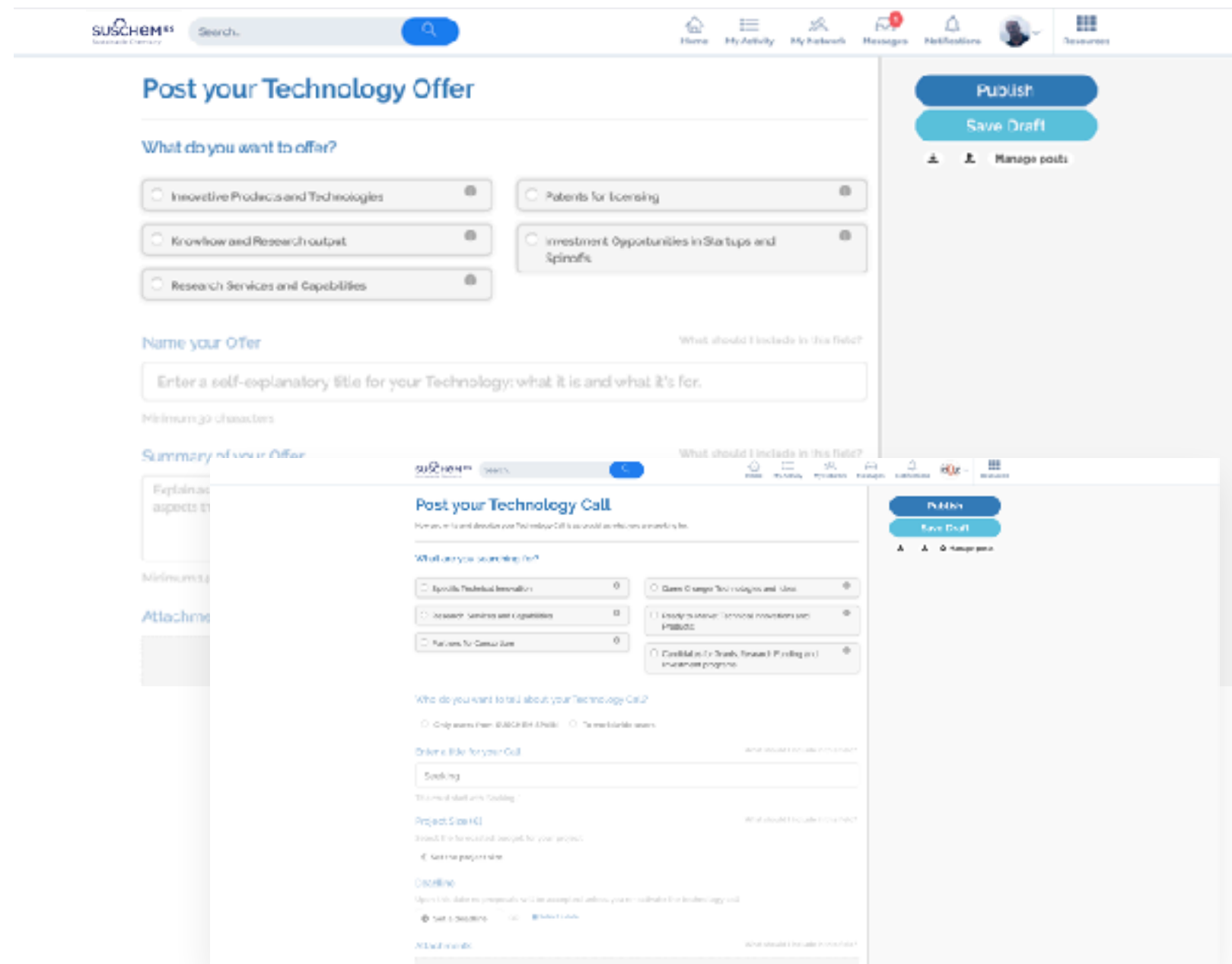
Direct access to the publication forms as well as professional and organization profiles



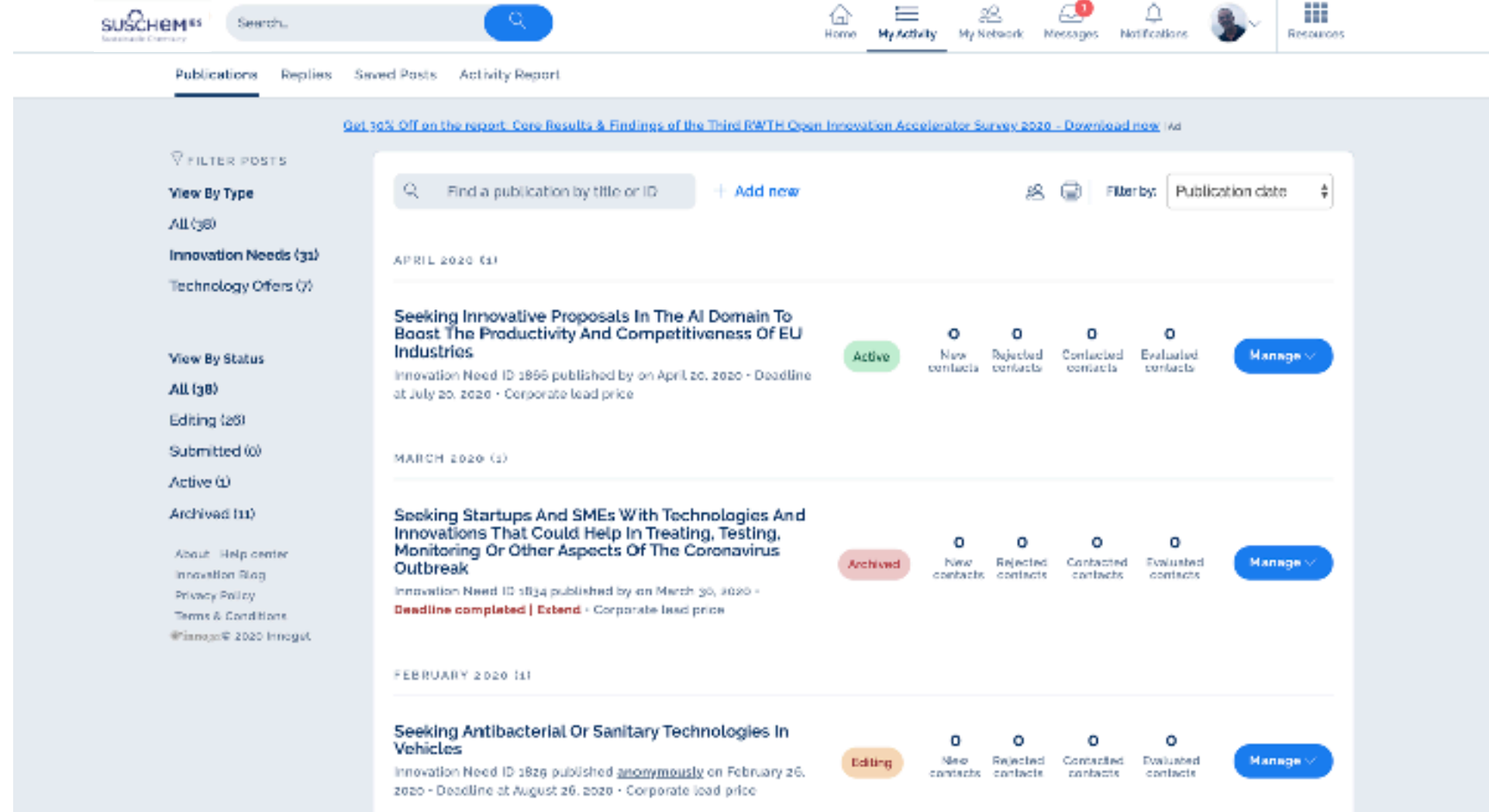
My Network section to build up your network of connections within the Cloud, including experts, organizations and research areas of interest

Solid Digital Footprint

EFFECTIVELY INNOVATE, ENGAGE AND COMMUNICATE ONLINE



Proprietary publication forms for both Innovation Calls and Technology Offers

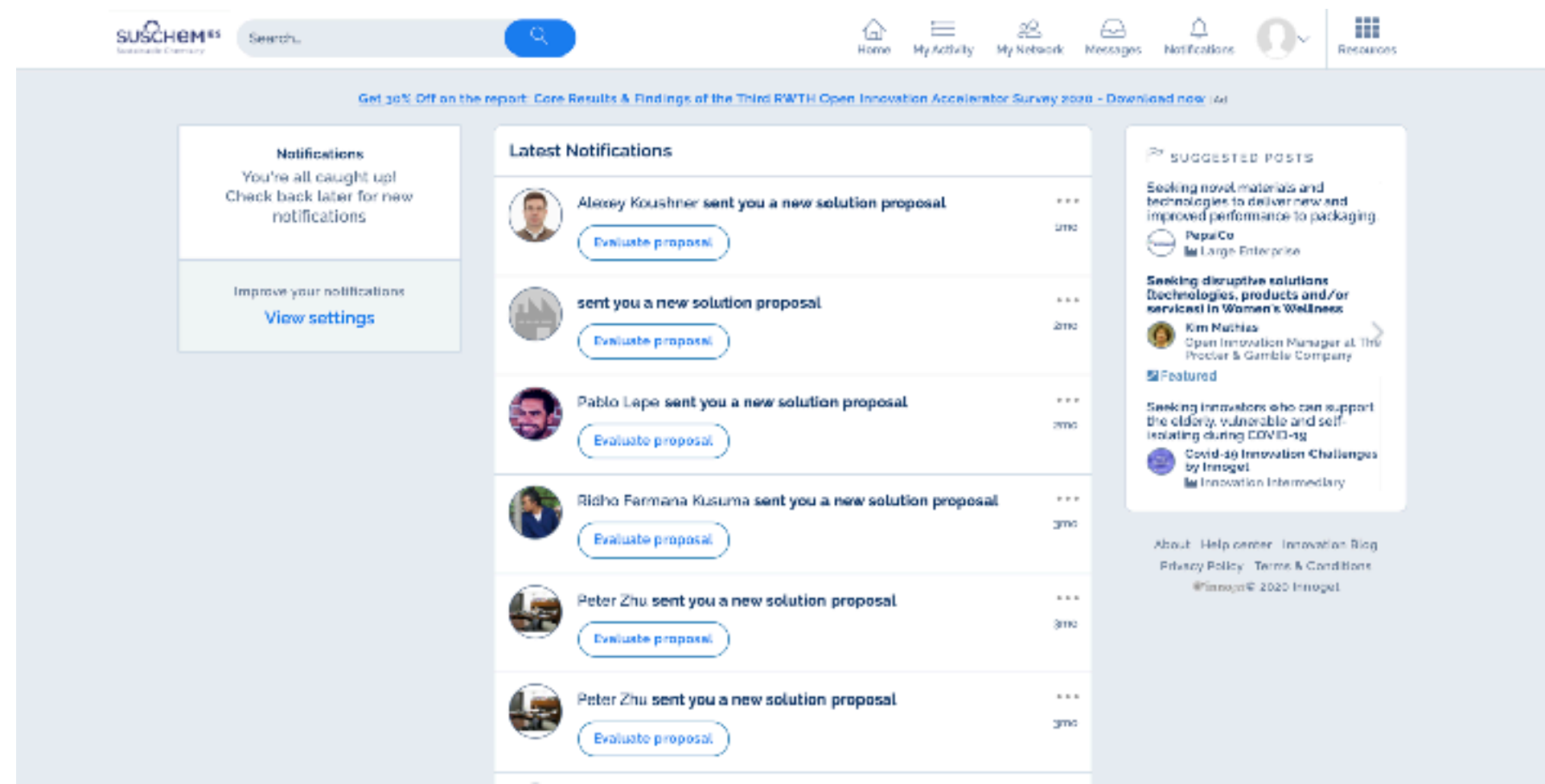


Dashboard to manage publications and evaluate incoming contacts

Replies dashboard to manage submitted contacts

Saved posts functionality to save publications of interest

Activity report to track account performance



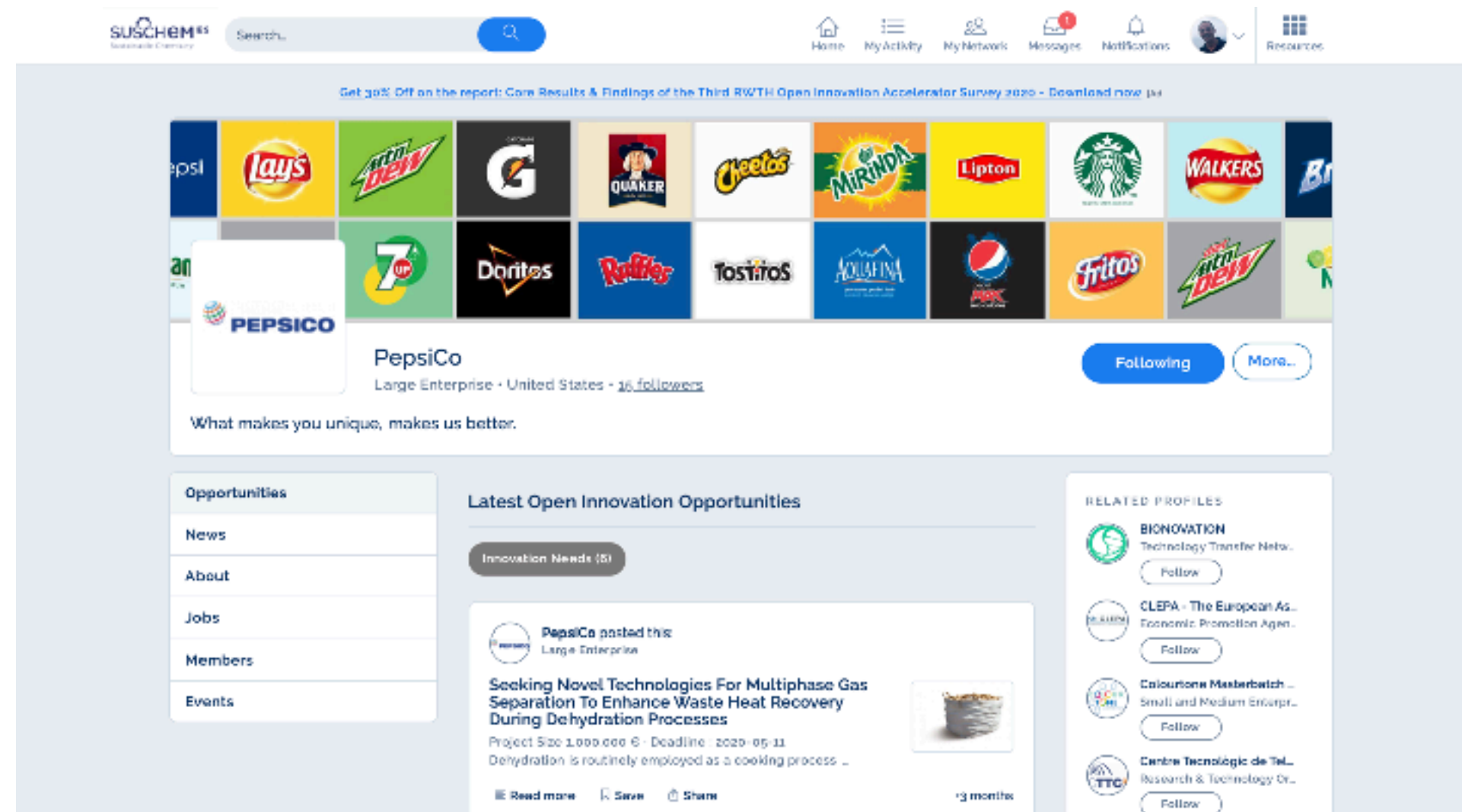
Notifications center to stay up to date with latest connections, contacts and updates

Solid Digital Footprint

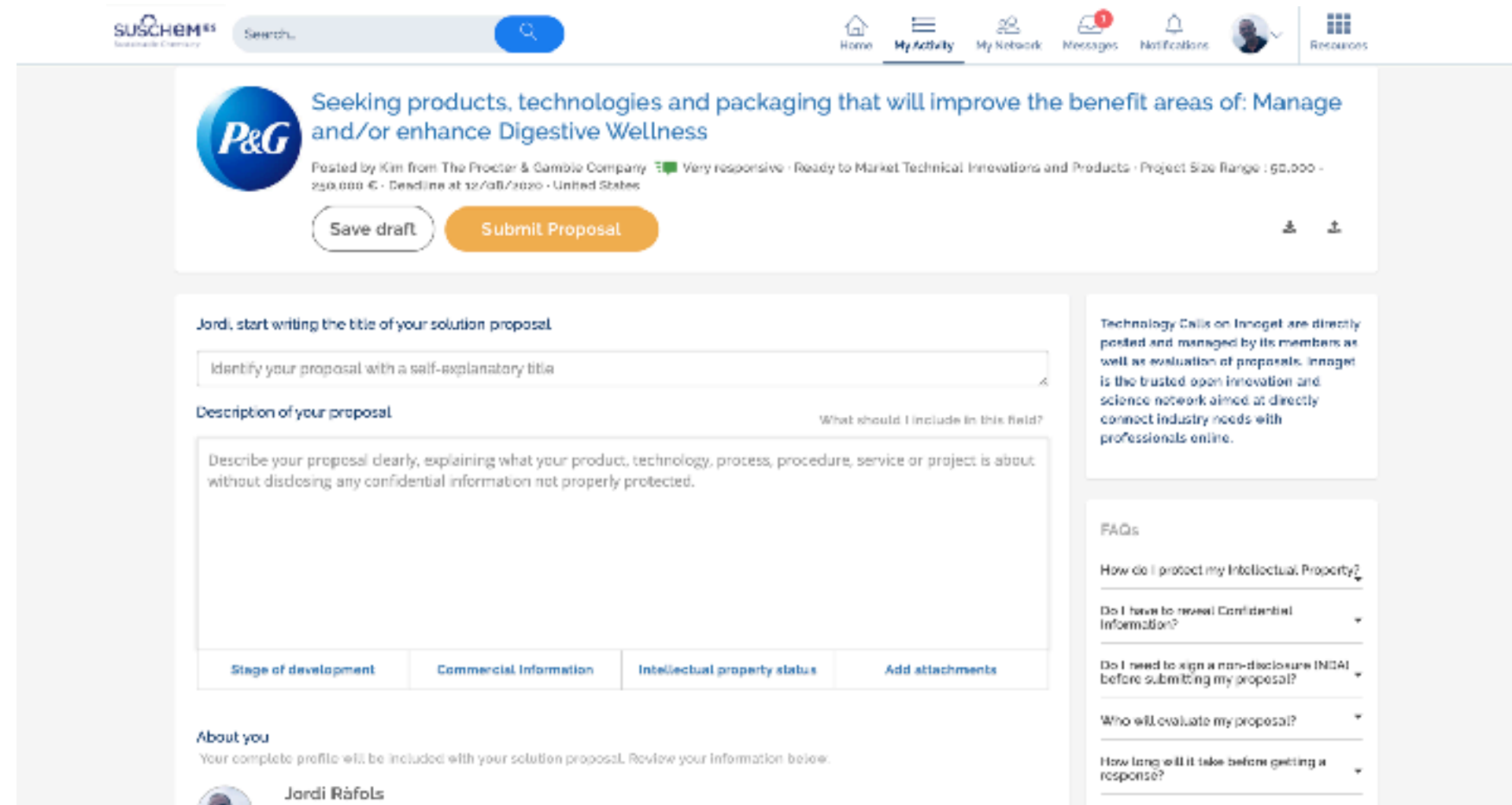
EFFECTIVELY INNOVATE, ENGAGE AND COMMUNICATE ONLINE



Conversion-oriented listings for both Innovation Calls and Technology Offers



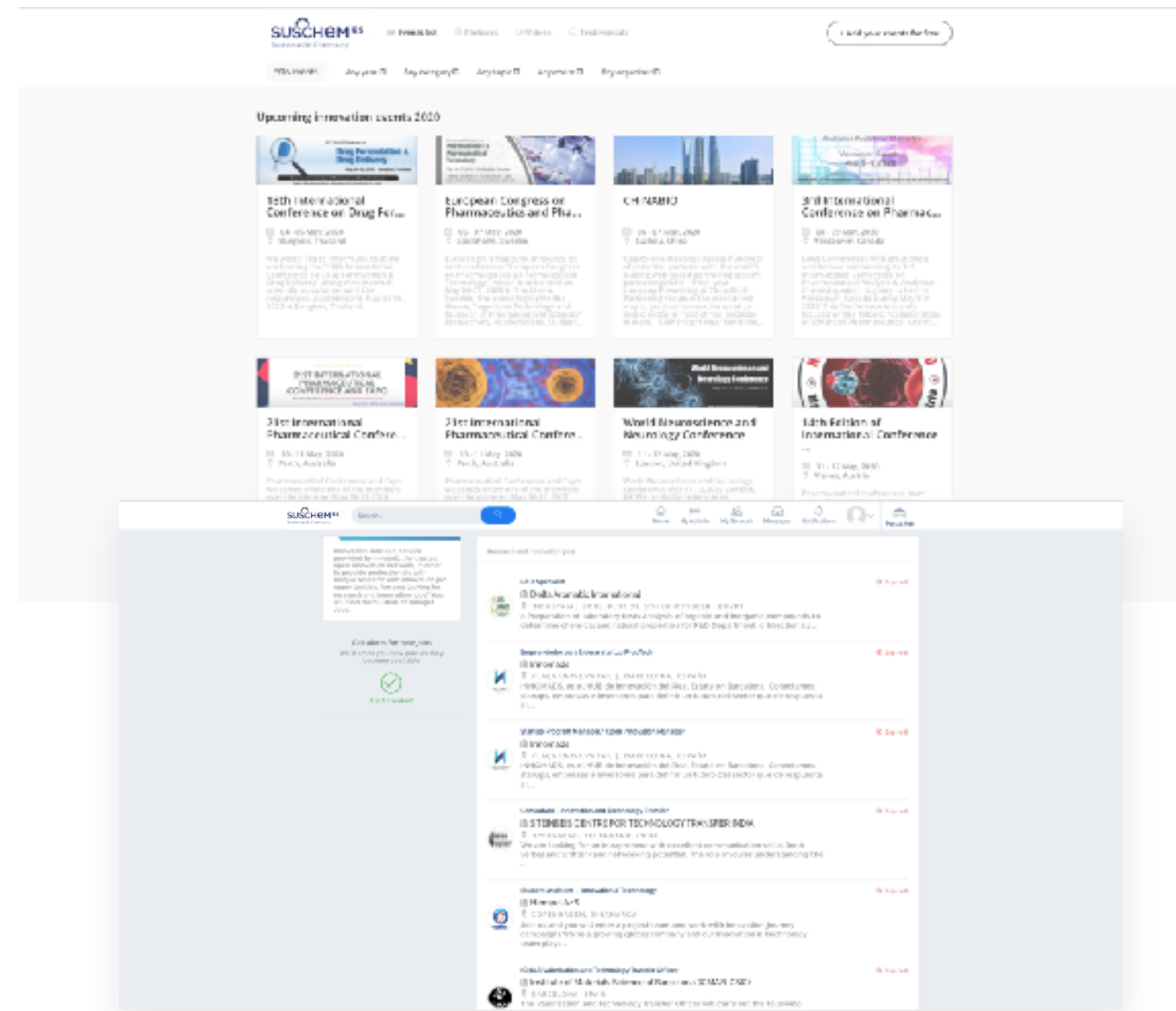
Conversion-oriented Organization profiles to showcase published opportunities



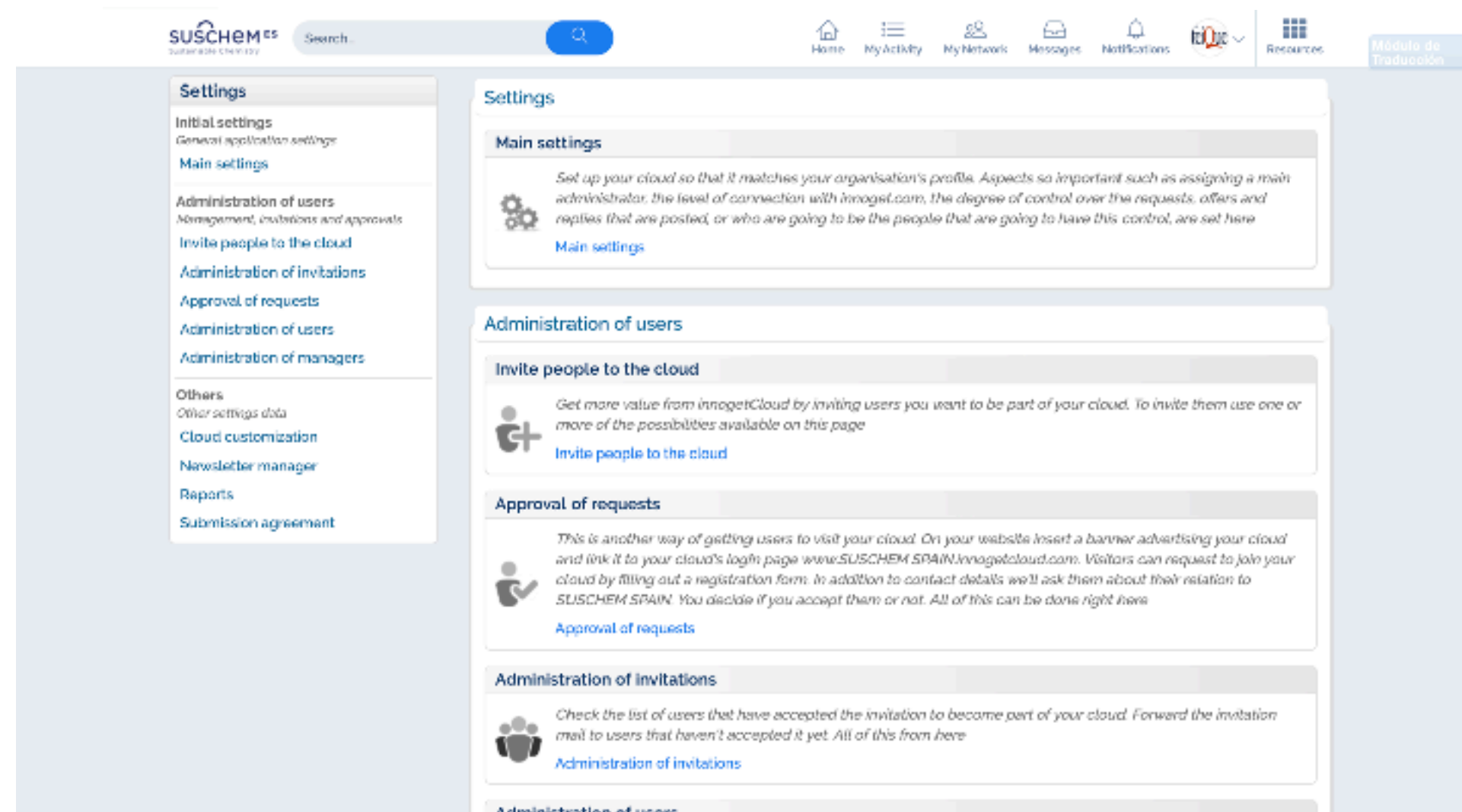
Proprietary submission forms for both Solution Proposals and Requests for Information with dedicated fields

Solid Digital Footprint

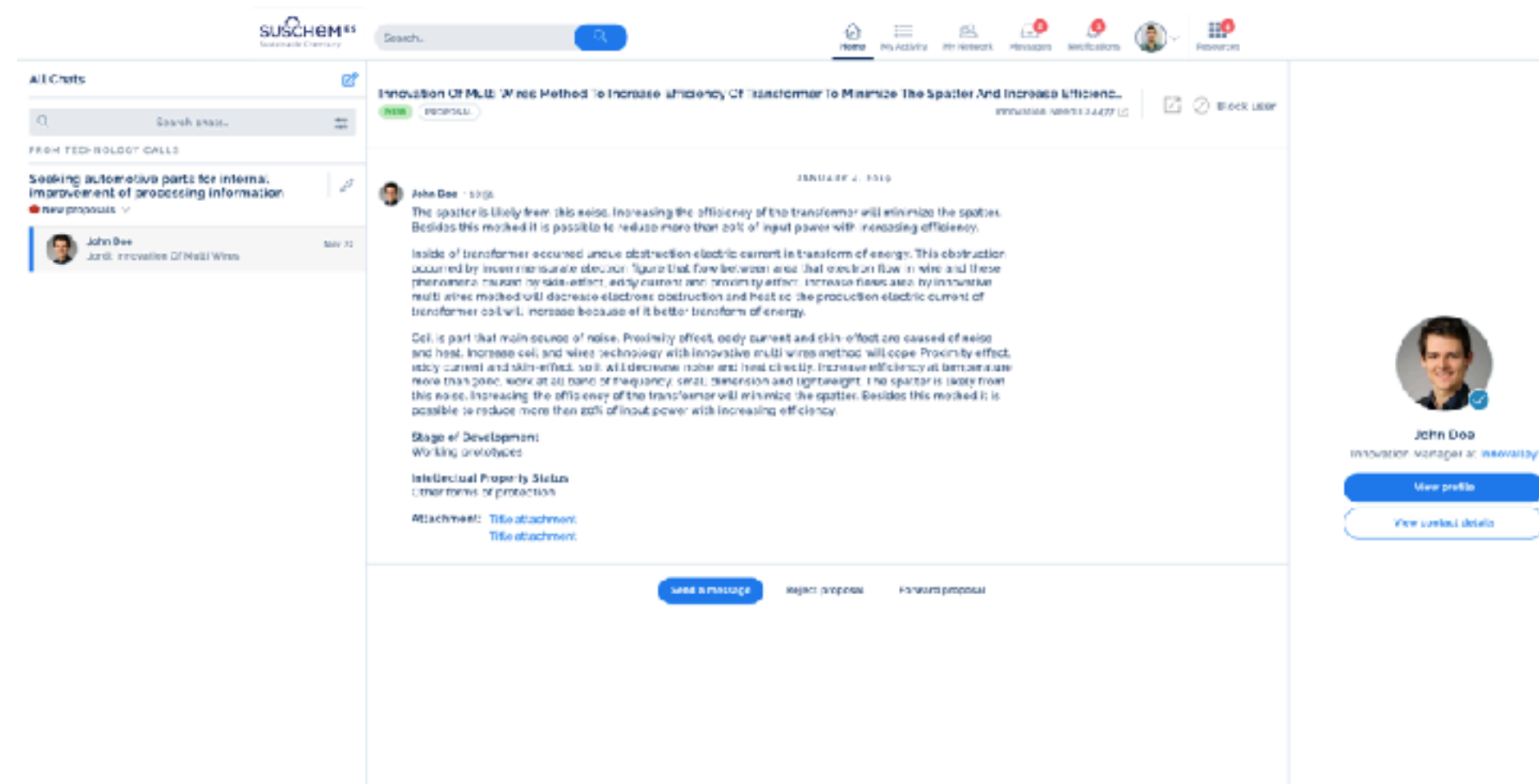
EFFECTIVELY INNOVATE, ENGAGE AND COMMUNICATE ONLINE



Conversion-oriented listings for both Innovation Calls and Technology Offers



Extended Management tools to set up and manage the platform based on your preferences



Integrated Chat tool to securely initiate conversations within the platform

Marketing The Community

DIFFUSION STACK CORNERSTONES. GLOBAL REACH. DESIRED IMPACT.

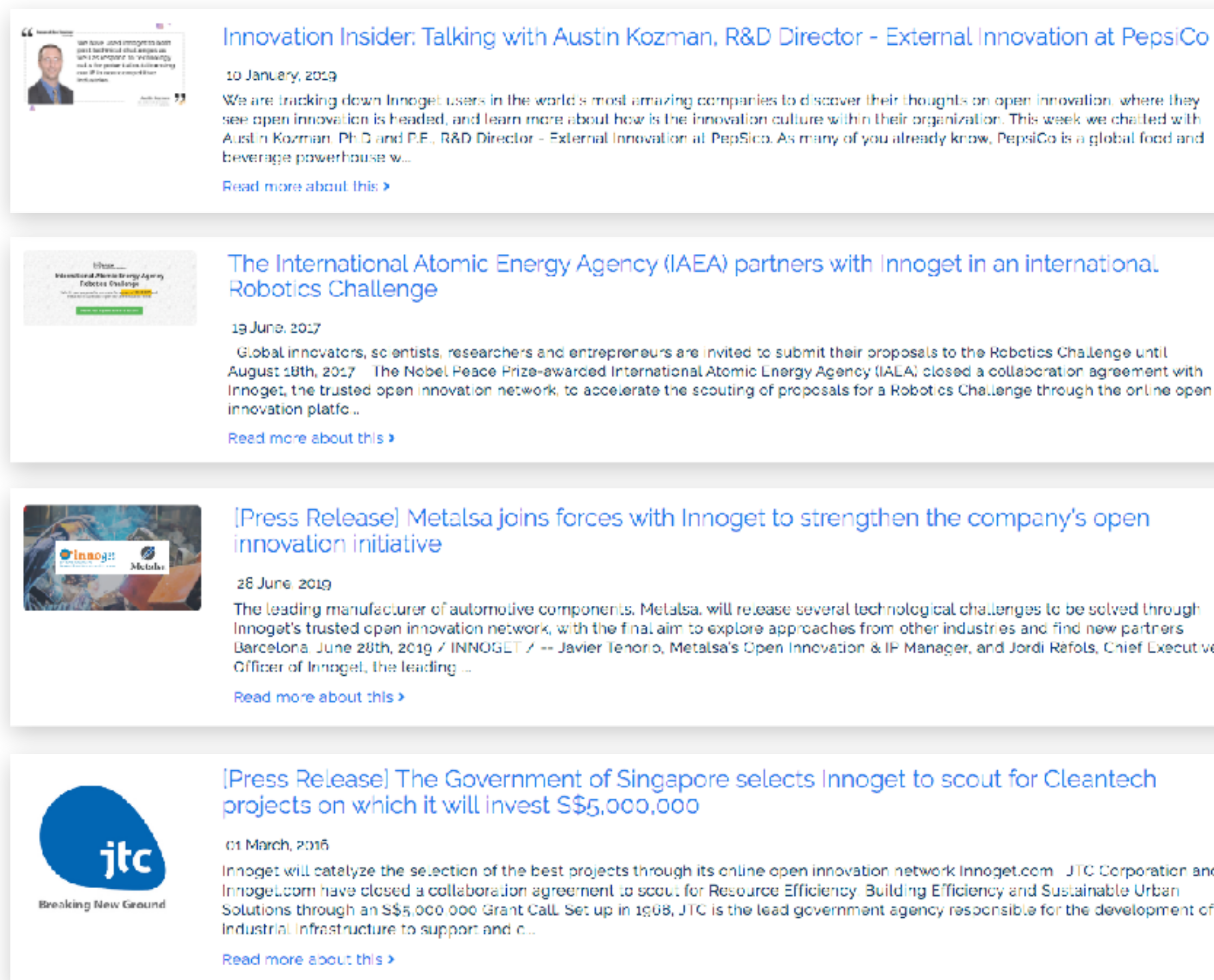
Content Creation

Co-create communications with Innoget or let our specialists word them for you. Boost your Innovation Program's exposure.

Worldwide distribution through proved news and PR outlets to reach those who matters and increase visibility.

WHAT IT INCLUDES?

- Press Release
- Innovation Insider
- Business Case
- Innovation Program Dissemination
- Challenges Dissemination
- Innovation Branded Content



Innovation Insider: Talking with Austin Kozman, R&D Director - External Innovation at PepsiCo
10 January, 2019
We are tracking down Innoget users in the world's most amazing companies to discover their thoughts on open innovation, where they see open innovation is headed, and learn more about how is the innovation culture within their organization. This week we chatted with Austin Kozman, Ph.D and P.E., R&D Director - External Innovation at PepsiCo. As many of you already know, PepsiCo is a global food and beverage powerhouse w...
[Read more about this >](#)

The International Atomic Energy Agency (IAEA) partners with Innoget in an international Robotics Challenge
19 June, 2017
Global innovators, scientists, researchers and entrepreneurs are invited to submit their proposals to the Robotics Challenge until August 18th, 2017. The Nobel Peace Prize-awarded International Atomic Energy Agency (IAEA) closed a collaboration agreement with Innoget, the trusted open innovation network, to accelerate the scouting of proposals for a Robotics Challenge through the online open innovation platf...
[Read more about this >](#)

[Press Release] Metalsa joins forces with Innoget to strengthen the company's open innovation initiative
28 June, 2019
The leading manufacturer of automotive components, Metalsa, will release several technological challenges to be solved through Innoget's trusted open innovation network, with the final aim to explore approaches from other industries and find new partners. Barcelona, June 28th, 2019 / INNOGET / -- Javier Tenorio, Metalsa's Open Innovation & IP Manager, and Jordi Rafols, Chief Executive Officer of Innoget, the leading ...
[Read more about this >](#)

[Press Release] The Government of Singapore selects Innoget to scout for Cleantech projects on which it will invest S\$5,000,000
01 March, 2016
Innoget will catalyze the selection of the best projects through its online open innovation network Innoget.com. JTC Corporation and Innoget.com have closed a collaboration agreement to scout for Resource Efficiency, Building Efficiency and Sustainable Urban Solutions through an S\$5,000,000 Grant Call. Set up in 1968, JTC is the lead government agency responsible for the development of industrial infrastructure to support and c...
[Read more about this >](#)

Marketing The Community

DIFFUSION STACK CORNERSTONES. GLOBAL REACH. DESIRED IMPACT.

Email Marketing

Professionally designed eye-catching emails to maximize engagement with your target audience.

Dedicated emails delivered to Innoget's global innovation network and trusted external database of research and innovation organizations.

WHAT IT INCLUDES?

- Dedicated Emails
- Press Releases
- Innovation Insider
- Business Case
- Innovation Program Dissemination
- Challenges Dissemination
- Innovation Branded Content

Get funded. Innovate with Haier.
The world's largest home appliance manufacturer is looking for partners and technologists to join them.

[Submit your proposal](#)

Seeking partners with technologies or methods to re...
We seek partners with technologies or methods to remove pesticides from fruit and vegetables during storage within a refrigerator. Preference will be given to technologies or...

Seeking for technologies to reduce frozen meat gravy loss
For current refrigerators, meat and frozen foods are stored under low temperatures (-18°C) for longer preservation. However, after certain period, due to temperature fluctuations...

[View more calls for innovation](#)

Prize and incentives
Qualified proposals will receive financial support, access to samples, test equipment and testing facilities. Selected proposals may also receive assistance with scale-up to manufacturing.

Financial support and collaboration
Haier Group open innovation center invites proposals from companies, large or small and medium enterprises, inventors or researchers.
Financial support, access to samples, test equipment and testing facilities is available.
Collaboration between selected proposals and Haier can involve technology licensing, product sourcing, proof of concept leading to joint development and assistance with scale-up to manufacturing.

[View calls for innovation](#)

About Haier
Haier is the world's largest home appliance manufacturer, currently innovating in the exploration of disruptive innovation in many aspects, from the establishment of 10 R&D centers all around the world to the partnership with global innovation players, forming a global network to bring continuous advanced and disruptive technologies to the group.

Year Founded: 1984 | Headquarters: Qingdao, China | Organization type: Large Enterprise

Submit your proposals
Submit your proposal to get funded and collaborate with the world's largest home appliance manufacturer.

[Submit your proposal](#)

Innoget | INNOVATION ALERT
THE TRUSTED OPEN INNOVATION NETWORK

Maarten, 12 innovation opportunities you don't want to miss
Recommendations based on your [areas of interest](#)

Opportunities from leading organizations

Organization from Germany posted this:
Featured · Project Size: Backed by large scale funding

Seeking Technologies relating to Asphaltenes Agglomeration in Crude Oil
An important challenge in the oil industry is to transport crude ...

[Read more](#) [Save](#) [Share](#)

Opportunities from Consejo Superior de Investigaciones Cientificas

Consejo Superior de Investigaciones Cientificas posted this:
Patents for licensing

Antibodies to measure residual levels of mycotoxin ochratoxin A in food
CSIC and the University of Valencia have developed antibodies cap...

[Read more](#) [Save](#) [Share](#)

Opportunities from Biochemize SL

jaume mir from Biochemize SL posted this:
Innovative Products and Technologies

Production of D-panose through an innovative microbial fermentation process
D-panose (2-O-β-D-glucopyranosyl-(1→6)-α-D-glucopyranosyl-(1→6)g ...

[Read more](#) [Save](#) [Share](#)

Marketing The Community

DIFFUSION STACK CORNERSTONES. GLOBAL REACH. DESIRED IMPACT.

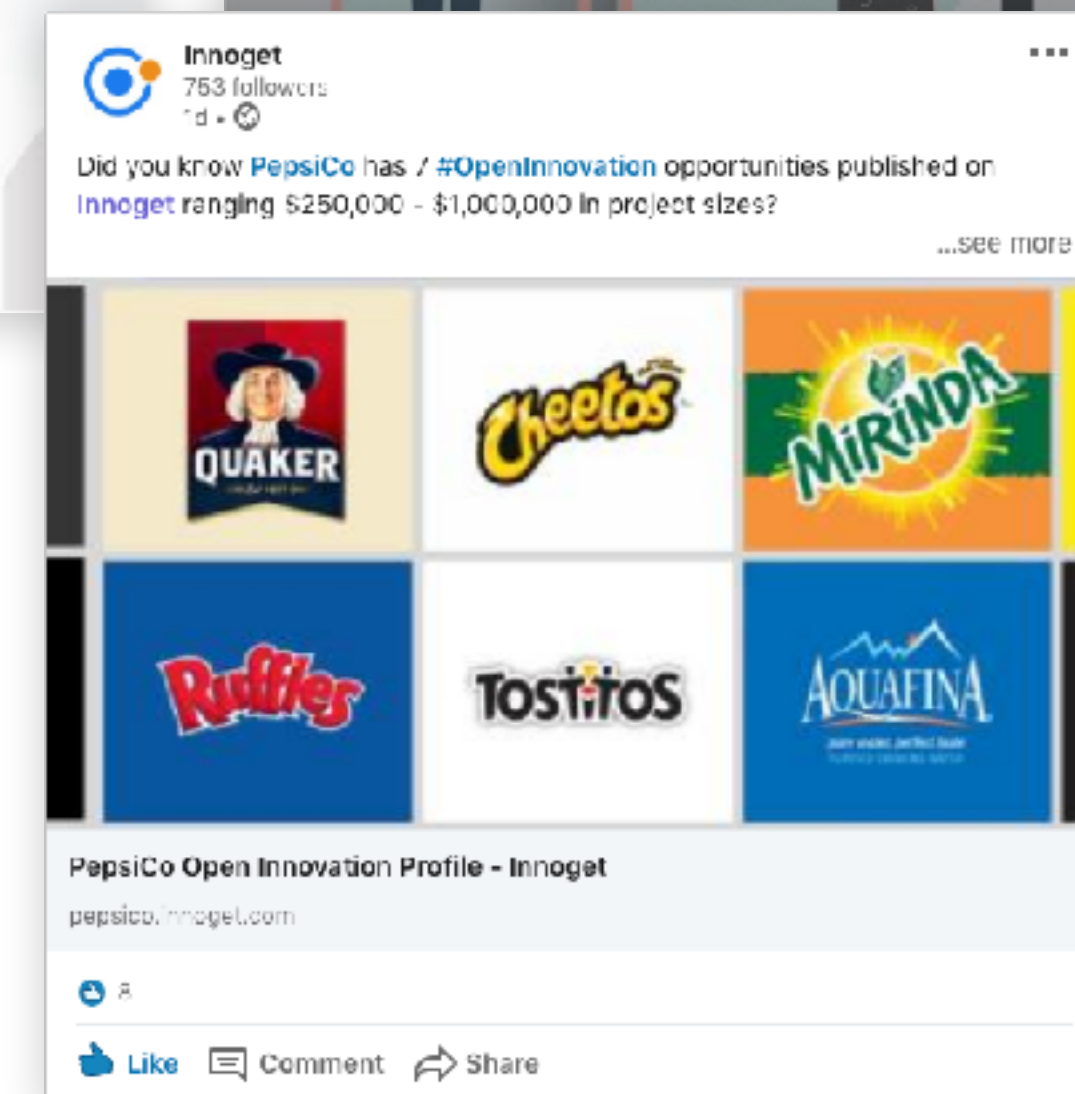
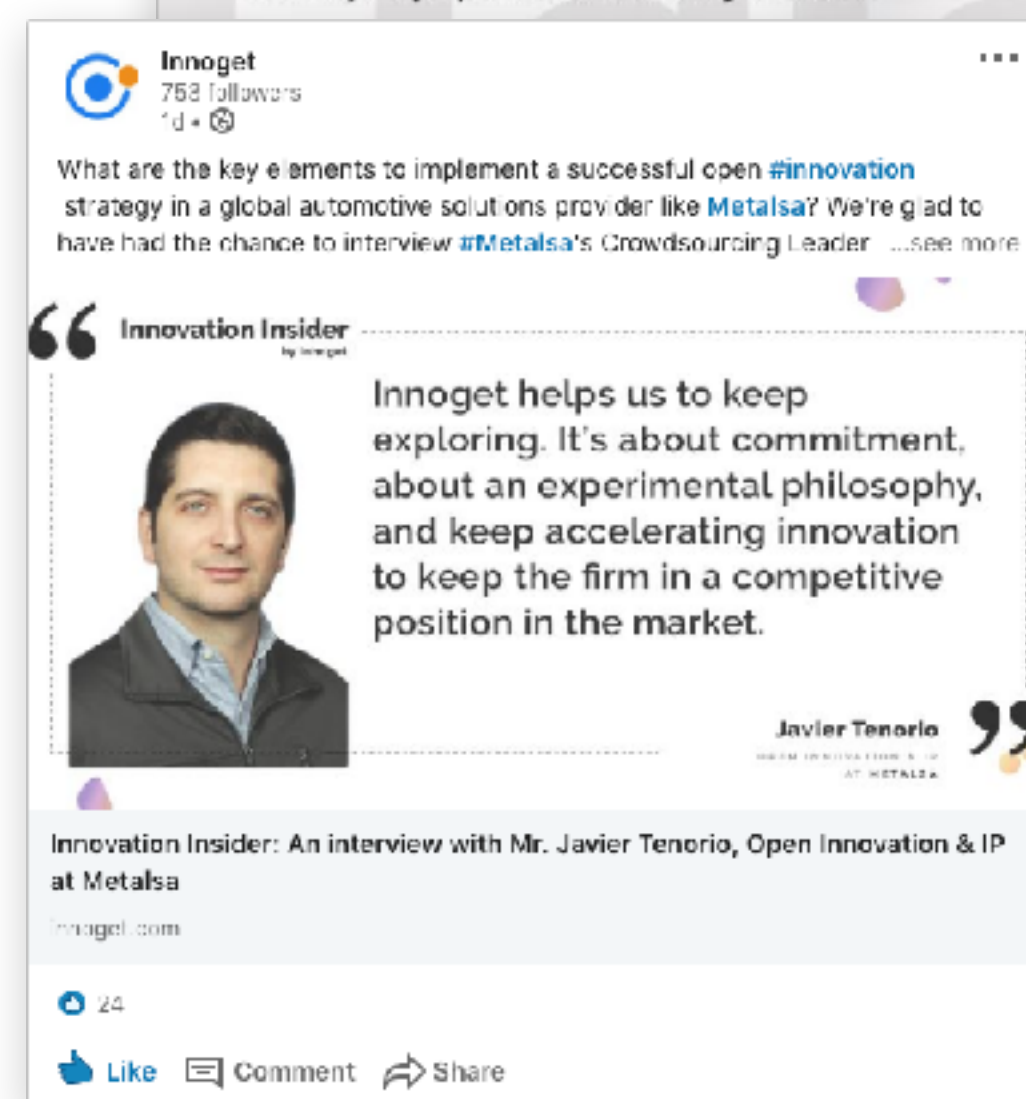
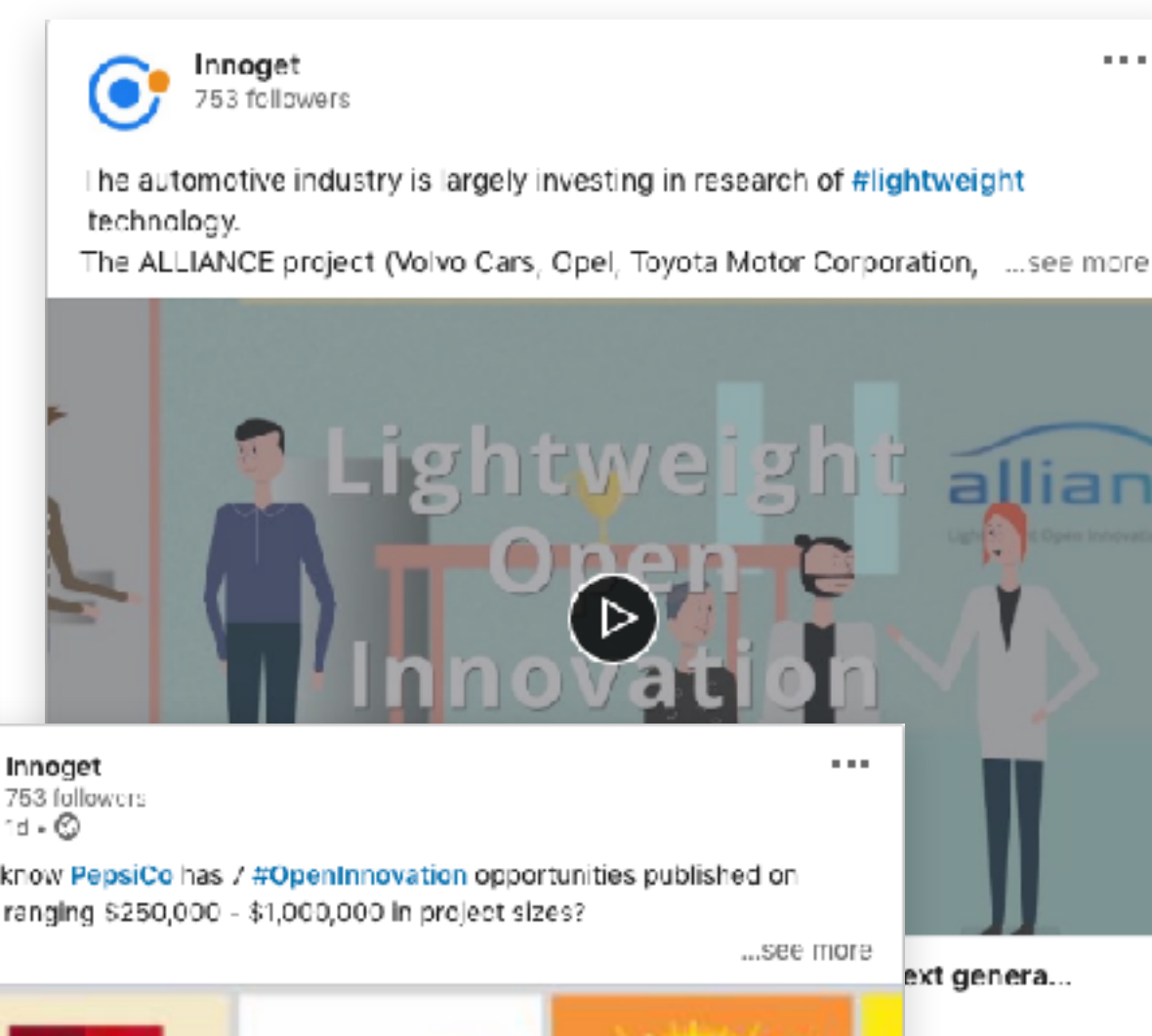
Social Engagement

Banners and updates delivered to Innoget's continuously growing social media audience.

Reach thousands of professionals on a daily basis, creating a continuous and direct engagement with your target audience.

WHAT IT INCLUDES?

- Design of Creatives and Copies
- Regular Updates
- Content Management
- Community Management
- Tailored Open Innovation Events Attendance

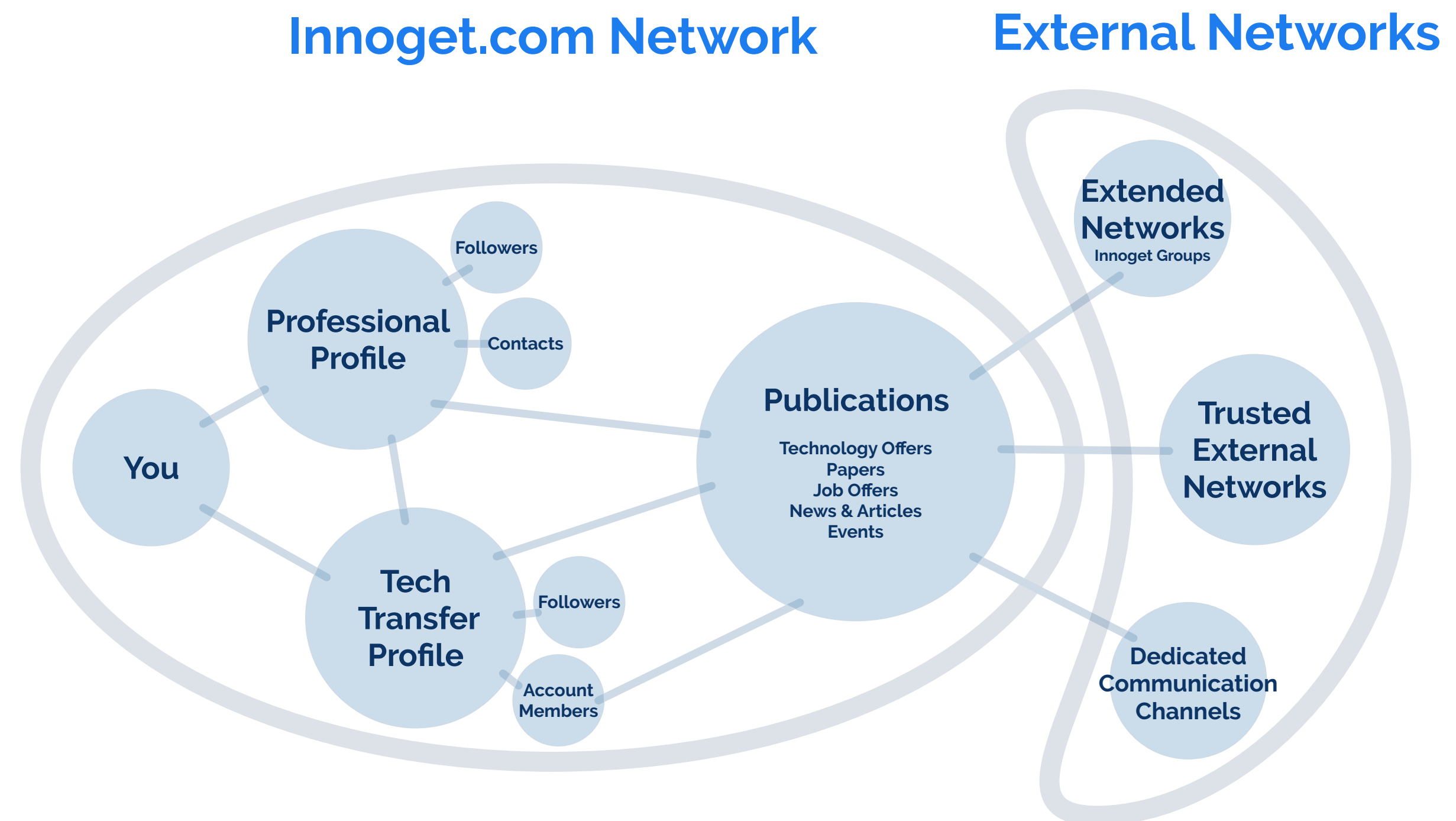


About innoget.com Network

INTERNET AS A SOURCE FOR INNOVATION
AND BUSINESS DEVELOPMENT

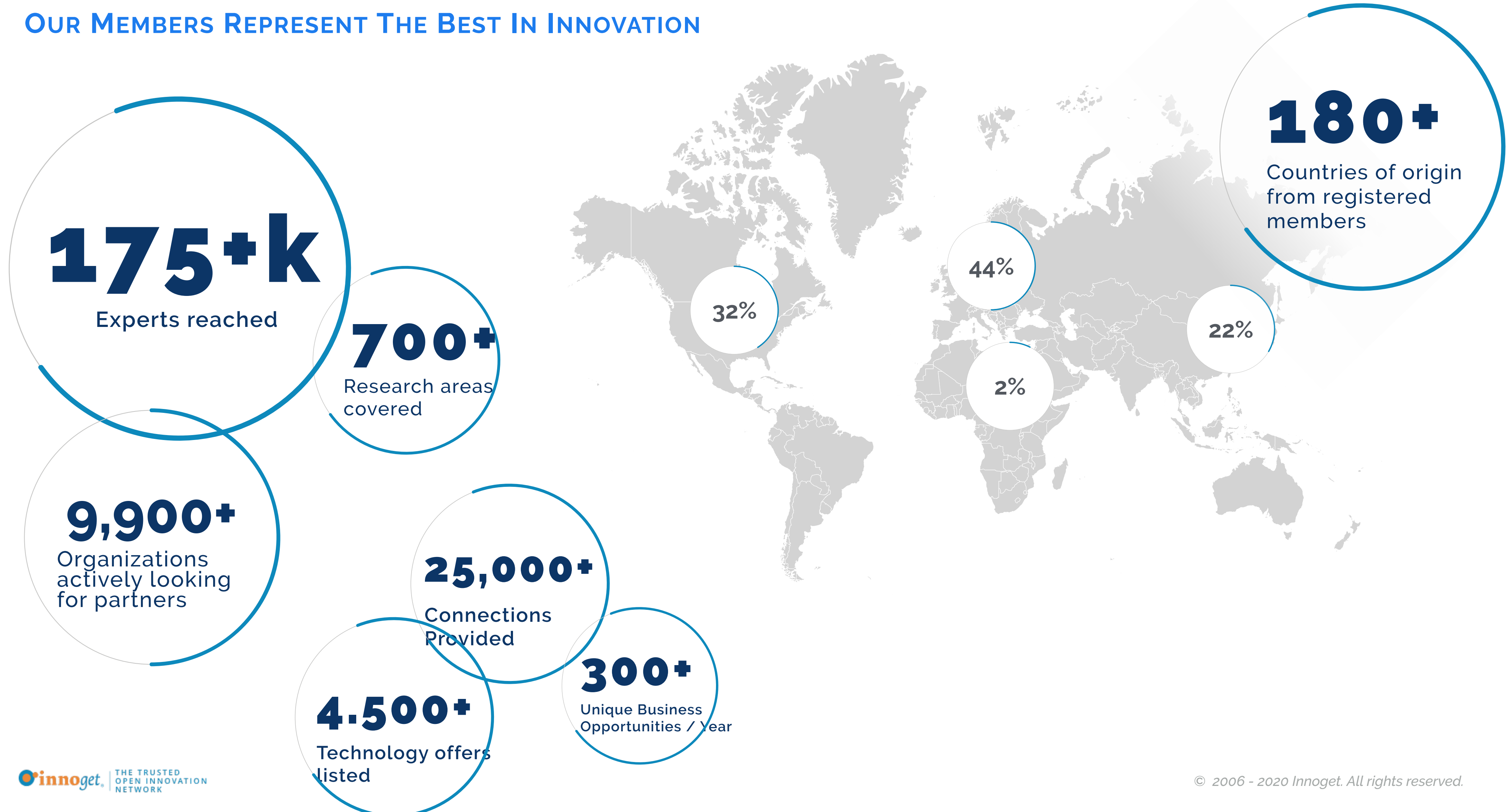
As a pioneer in open innovation, innoget.com is the partner of choice for over 9,900 organizations for the digitalization of their open innovation process, enhancement of the collaboration in R&D and innovation and business development.

Established from the integration of a group of professionals in the fields of open innovation and technology transfer, Innoget offers a wide range of tools, methods and services to accelerate innovation and help you reach the your defined goals.



Innoget's Network Breakdown

OUR MEMBERS REPRESENT THE BEST IN INNOVATION



Benefits

OF TRUSTING INNOGET'S SERVICES

- ▶ Inside your organization's innovation ecosystem:
 - ▶ Better overview of demand and supply of knowledge, technologies and innovations
 - ▶ Easier to connect your organization members
 - ▶ Map your internal knowhow and capabilities
 - ▶ Quicker technology transfer and business creation
 - ▶ Accelerate development of the innovation ecosystem towards global leadership
 - ▶ Communicate better with your network of stakeholders

- ▶ Outside your organization's innovation ecosystem:
 - ▶ Profiling to a global network; bring technologies and innovations faster to the market
 - ▶ Access to over 9.000 industrial companies, research organizations, startups, research groups, universities and funding institutions; extend the innovation ecosystem
 - ▶ Benchmark the uniqueness of particular knowledge, technologies and innovations
 - ▶ Create many more options to fulfill a need for knowledge, technology or innovation
 - ▶ Accelerate attracting best-in-class players to your network

InnogetCloud and Innoget, Trusted brands

Already in use at thousands of organizations:



Awarded and recognized:



Innoget is one of the **Gartner 2015 Cool Vendors in R&D for Manufacturers** named by the leading research and advisory firm Gartner

Implemented in EU-funded projects:



€2.8M EU-Funded project | The consortium consists of 18 organizations based in 7 European countries. The 3-year project will engage with 50 universities and research organizations, 30 industries and 100 small businesses to assess the mechanisms through which players listed before collaborate to create value.

Interested?

CONTACT US AT:

INNOGET SALES TEAM

SALES@INNOGET.COM

[HTTPS://WWW.INNOGET.COM](https://www.innoget.com)